

**ISACA Case Study Release**  
**ISACA案例研究发布**

**COMPANY NAME(S):** \_\_\_\_\_

**公司名称:** \_\_\_\_\_

Thank you for agreeing to allow ISACA to feature Company in its marketing of itself, its products, and services ("Marketing Activities").

感谢贵公司同意 ISACA 在其自身及其产品和服务的市场推广活动（“营销活动”）中引用贵公司。

The "Permitted Information" means:

- Company's name, logo, related images and other brand features;
- Applicable screenshots and video of Company's advertisements and websites;
- Press releases and quotes from Company, as approved of in advance by Company;
- Audio-video footage and transcripts of interview(s) with Company's employee(s); and
- Other content as provided by Company for use in Marketing Activities.

“许可信息”指:

- 公司名称、徽标、相关图片以及其他品牌特征；
- 公司广告和网站适用的屏幕截图和视频片段；
- 经公司预先批准的来自公司的新闻稿和引述；
- 对公司员工进行采访的音频视频素材及其文字记录；和
- 公司提供用于营销活动中的其他内容。

Company grants to ISACA a royalty-free, worldwide, irrevocable, perpetual, non-exclusive right and license (a) to, and to permit others to, copy and otherwise use the Permitted Information in connection with the Marketing Activities, including but not limited to use in videos, printed brochures, websites, emails, blog posts, newsletter articles and social media posts ("Marketing Materials"), and (b) to any legal rights necessary for ISACA to use the Permitted Information as permitted by this release. Company acknowledges that ISACA will own all rights to the Marketing Materials. Except for the rights and licenses granted in this release, each party retains all rights it would have independently of this release. Company agrees to give ISACA and any person designated by ISACA, reasonable assistance at ISACA's sole expense, required to perfect the rights granted pursuant to this release. ISACA will provide a copy of the segments of the Marketing Materials that incorporate the Permitted Information to Company for approval (not to be unreasonably withheld) prior to initial publication ("Approved Segments"). For purposes of clarification, ISACA will not be required to seek approval for subsequent use of any Approved Segments or provide copies of any derivative works created from Marketing Materials or Approved Segments to Company for approval. Company acknowledges and agrees that ISACA has no obligation to use or exploit the Permitted Information in any manner whatsoever.

公司特此授予 ISACA 免版税、全球范围、不可撤销、永久有效、非独家的权利和许可：(a) 允许 ISACA 及其授权方在与营销活动相关的场景中复制和使用许可信息，包括但不限于在视频、印刷宣传册、网站、电子邮件、博客文章、新闻通讯文章和社交媒体帖子（“营销材料”）中使用；(b) 授予ISACA 按照本协议规定使用许可信息所需的所有法律权利。公司确认 ISACA 将拥有所有营销材料的所有权利。除本协议明确授予的权利和许可外，各方保留其在不受本协议约束时所享有的所有权利。公司同意，在 ISACA 自行承担费用的前提下，向 ISACA 或由 ISACA 指定的任何个人提供完善本协议所授予权利所需的合理协助。在首次发布前，ISACA 将向公司提供包含许可信息的营销材料部分副本以供审批（不得无理拒绝）（“已批准部分”）。为澄清目的，ISACA 不需要就已批准部分的后续使用寻求公司批准，也不必就源自营销材料或已批准部分的任何衍生作品向公司提供副本以获取批准。公司确认并同意，ISACA 并无义务以任何形式使用或开发许可信息。

Company represents and warrants that any endorsement or quotes provided to ISACA for the Marketing Activities are truthful and honest opinions, beliefs, findings, or experiences. Company further represents and warrants that the consent of no other persons or entities is required to enable ISACA to use the Permitted Information as described herein, and that such use will not violate the rights of any third parties. Company releases, discharges, indemnifies, and agrees to hold harmless ISACA, its directors, agents, employees and assigns, from any and all claims resulting from, or in any way connected with, the Permitted Information, including but not limited to actions based upon contract, tort, defamation, infringement of intellectual property or moral rights, invasion of privacy, and all other potential legal theories of any nature. The person signing below represents and warrants that he or she has full power and authority to authorize this release, including without limitation the power and authority to grant all rights and licenses relating to the Permitted Information.

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Signature 签名

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Date 日期

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Print Name & Title 正楷姓名及职务

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Email Address 邮箱

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公司盖章 Company Seal

**INDIVIDUAL TESTIMONIAL AND PHOTO/VIDEO RELEASE**  
**个人推荐及照片/视频发布**

For valuable consideration received, I consent to and authorize, the copyright, reproduction, publication and/or sale, by ISACA, with respect to the interviews, photographs, and/or video they have taken of me, in whole or in part, or composite with other interviews, photographs, and/or video, in any medium, for any lawful purpose, without compensation to me. I waive any right to notice or approval of any use of the printed materials, photographs, and/or video which ISACA may make or authorize. I release, discharge and agree to save harmless ISACA from any claims or liability in connection with the use of the photographs or video as aforesaid or by virtue of any alterations, processing, or use in composite form, whether intentional or otherwise in print or online.

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       **Individual:** I consent to the above.

       我同意上述内容。

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Signature 签名

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Date 日期

**Please Print the Following 请打印下列内容**

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Your Name 您的姓名

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Address 地址

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City 城市                      State 省                      Zip 邮编

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Phone 电话